

Health Misinformation



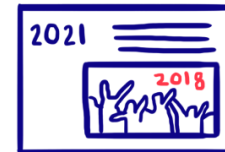
As you can see, a lot of misinformation isn't completely false or 'fake', it's actually information or imagery that lacks context. Something that has a 'kernel of truth' to it is much more believable.



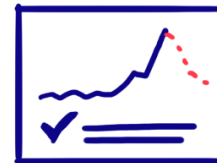
Memes (fun, colorful images or graphics) that were created as a joke, but people started resharing thinking it was true.



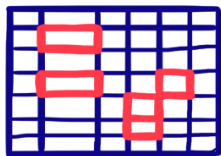
Websites that look professional (often designed to look like news sites) but the stories are all false or misleading. They have sensational headlines designed to make us click on them.



Old images that recirculate as if they are actually very recent.



Misleading graphs or diagrams that look official but don't tell the whole story.



Cherry-picked statistics. Too often we see people choosing the number that supports what they want to argue, but without all the data, they haven't provided all the context.



Quotations where the beginning or end have been deleted to change the meaning. The person did say that, but without the full context it's not a fair representation of what they said.



Videos that have been edited to change the meaning.